



**FOR IMMEDIATE RELEASE**

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### **WFCU Credit Union Certified as a Great Place to Work® and Named a Best Workplaces™ in Canada**

**Windsor, ON** – Today, WFCU Credit Union (WFCU) is excited to announce that they have been certified as a Great Place to Work® and named 24<sup>th</sup> on this year’s Best Workplaces™ in Canada list for businesses with 100-999 employees.

“Being able to say WFCU is certified as a Great Place to Work® and named a Best Workplaces™ in Canada is something we are extremely proud of,” exclaimed Eddie Francis, President and CEO, WFCU, “but what makes these designations so important to us is that we could not have received them without the feedback of our employees. Our employees’ opinions of our workplace, values and culture are a direct correlation of how we view ourselves, and it gives me great pride in knowing that we are doing our job in ensuring that our staff feel valued and know they are all an integral part of the WFCU family.”

The 2020 Best Workplaces™ in Canada list is compiled by the Great Place to Work® Institute. The competition process is based on two criteria: two-thirds of the total score comes from confidential employee survey results and the remaining one-third comes from an in-depth review of the organization’s culture. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to five trust-building dimensions: credibility, respect, fairness, pride, and camaraderie.

“We have always believed that if we hire the best individuals for the job and treat them well, that we would see them remain a part of our credit union,” said Marty Gillis, Chair, WFCU Credit Union Board of Directors. “These prestigious designations are a testament to our philosophy holding true – when the right individuals are in place, and are treated with respect, appreciation and valued for their contributions, they become the greatest cheerleaders for the organization. Our thanks to all the staff at WFCU for their continued dedication and commitment to making our organization thrive.”

Through WFCU Credit Union’s leading compensation and benefits package, extensive training and development opportunities, and top-rated wellness program they continue to put their staff at the forefront of their business model; understanding that the company’s success is a direct representation of their employees’ success and satisfaction.

This year’s list received over 400 registrations and over 80,000 employees participated in the 2020 “Best Workplaces™ in Canada” survey, rolling out to impact over 300,000 Canadian employees. This year, the awards

were announced in a virtual format that brought companies together online to celebrate the fantastic achievements of the best workplaces across the country.

To learn more about WFCU Credit Union please visit [www.wfcu.ca](http://www.wfcu.ca).

For more information about how to participate in the “Best Workplaces™ in Canada” Survey or how to create a Great Place to Work® please contact the Institute at [bestworkplaces@greatplacetowork.ca](mailto:bestworkplaces@greatplacetowork.ca) or visit [www.greatplacetowork.ca](http://www.greatplacetowork.ca).

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### **About WFCU Credit Union**

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating ten retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 47,899 members across Ontario including 43,702 personal members in 19,588 households, 2,833 businesses and 1,364 organizations. Currently, WFCU Credit Union has \$4.852 billion in Managed Assets and Member Service Totals of \$6.7 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit [wfcu.ca](http://wfcu.ca).

*February 2020*

### **About Great Place to Work®**

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. It is a global research and consulting firm with a mission to build a better society by helping companies transform their workplaces. Great Place to Work® provides benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists. This is part of the world’s largest annual workplace study, which culminates in a series of national lists in over 50 countries, including the study’s flagship list of 100 Best Companies published annually in *Fortune* magazine. Globally, this survey represents the voices of 11 million employees, which are the primary determinant used in selecting winners. There’s only one way to get on this list – *your employees have to put you on it.*

Check out [www.greatplacetowork.ca](http://www.greatplacetowork.ca)

Follow Great Place to Work® on [Facebook](#) , [LinkedIn](#) and [Twitter](#) use #BestWorkplacesCA

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